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Michelle Ayres

GRAPHIC DESIGNER

Experience

Lead Designer at CAWD, Inc., Leesburg, FL
2007- 2015
I was able to design for a variety of client needs including: Web Design, Branding and Logo Design, Videography, Print Design, Industrial Sign Design, Photography Editing, Story Book Illustration, T-shirt Design, Hand Lettering, Announcement and Invitation Design.

Designer at ASI Modulex, Raleigh, NC
2006 - 2007
Meeting with & presenting to clients at their project site, Establishing project schedule & timelines, Taking the designer's ideas and bringing them to life, Lead meetings & discussions to review planning information, Creating sign construction illustrations, sign message listings, sign placement location plans, Estimating project costs & final pricing, Develop thorough wayfinding systems, Performing site work for projects under construction as well as renovation projects, Ensure local, state & federal codes & ordinances are met.

Education

Bachelors in Communication
Arizona State University
Tempe, AZ| 2005
Concentration- Organizational & Interpersonal Communication
Related area of Study- Principles of Interior design, Issues and Theories

Tech Skills

- Illustrator
- Photoshop
- InDesign
- Acrobat Pro
- Microsoft Office
- AfterEffects

Other Skills

Wordpress
Videography
Hand Lettering
Product Photography

Expertise

Project Management
Organization
Planning & Development
Communication
Visual Ideation/Layout

About Me

I've recently moved to the Austin area when my husband accepted a new position. I'm looking for employment with a company that will challenge my design skills and push my creativity to make inspiring and impactful art.

Interests

Coffee
Calligraphy
Movies
Crafting
Music/Singing
Sewing
Painting